

BUILDING CULTURAL COMPETENCE

What's in it for universities?

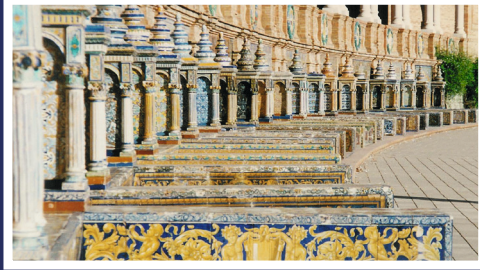
Competition on the labour market is increasing, and possessing interpersonal and intercultural skills has become a must for your students. Thorough preparation and getting students acquainted with cultural differences regarding all that relates to job hunting and working abroad, is what a university can do to increase their student's employability.

Providing your students with the opportunity to go abroad will give them that step ahead of others when applying for a job upon graduation. But not all students will have the option to go abroad. And how - in a digitalised, fast-changing world - do you communicate to those that spent time abroad the importance of developing professional skills on the go?

Easy. A digital, informative, and interactive tool that does not only increase your student's knowledge on cultural differences, but also supports your student's professional development and make them nail that job interview. CareerProfessor supports the university in energising your students for the world of work. Increase your student's employability, by preparing them for the real world-of-work, by providing them with country-, job-, and cultural information, as well as CV writing tips. Build your students' cultural competence, enhance your alumni' employability, create your university's brand ambassadors!

Game on! Play to unlock your desired country information.

SPAIN



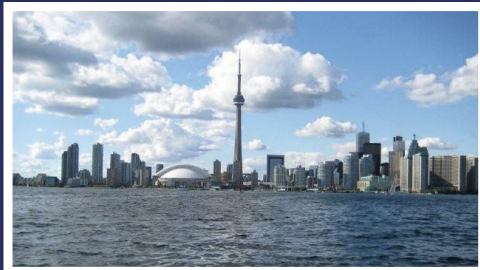
AUSTRALIA



NIGERIA



CANADA



INDIA

