

## What is CareerProfessor?



The missing link between education and the world of work.

It is a platform designed for students, recent graduates (and alumni), customised to each partner institution. It improves employability and enhances the connection between institutions and graduates. CareerProfessor tracks career progression, strengthens student and alumni engagement, and generates data into graduate outcomes.

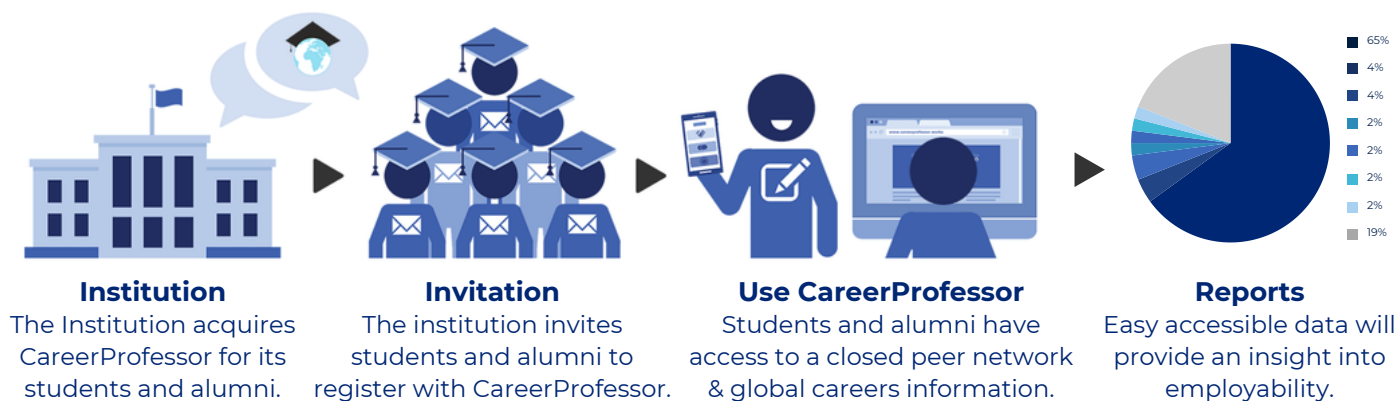
Why is **CareerProfessor** right for your institution?

→ Create **'labour-market-ready'** graduates.

Ensure your graduates can make the transition and prepare them for the job market.



## How does **CareerProfessor** work?



**Close the gap** between education and the world of work.

"CareerProfessor.works allowed NSCC students to think differently about their travels and how it translates into professional and life experience."

**Nova Scotia Community College.**

"CareerProfessor.works supports both our Italian and international students in their quest for a career in the global marketplace."

**Università Cattolica del Sacro Cuore.**

Turn the page for more information.



## The CareerProfessor Game

The core of CareerProfessor is a **global careers game**. It is fun, interactive, and provides information on job hunting, social interacting and doing business in over 40 countries. Students are rewarded with exclusive and detailed information on the country of their choice, supporting intercultural knowledge and strengthening the international classroom for both international and domestic students.



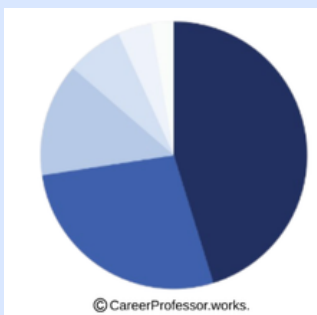
## Access to fundamental Career Advice

Help students understand how to **job search** and what is required to get hired. Making that first step on the labour market is not easy - students often struggle and fail to see how they can underline what they have learned and how to sell that knowledge to a prospective employer. Step by step CareerProfessor shows the way to write a CV or a resume, nail a job interview and get the elevator pitch right.



## Enhance your Community

The messaging option and a real-time world map support peer-to-peer **networking**. Understanding where your graduates go upon graduation is important for any Higher Education Institution. With CareerProfessor, you can turn your alumni into your Brand Ambassadors, connect and engage with alumni, and create a peer-to-peer network.



## Full Coverage

The full reporting possibilities provides you with **employability data** on your graduates at your fingertips. Gaining management information on your students' satisfaction in how you prepare them for the next step after graduation is key. CareerProfessor provides insight into satisfaction around employability and career-related topics. Support your students and *close the gap* between education and the world of work.

## CareerProfessor at a glance

- Provides 24/7 job hunting advice and international career tips for over 40 countries.
- Ask users customised questions to understand better what support they need in their career path.
- Global peer-to-peers connection.
- Gamification to engage users with cultural differences in doing business, social interactions and job hunting.
- Supports the ranking of universities based on the labour market readiness of their graduates.
- Immediately reduces budgets in the area of career training and support.

[www.CareerProfessor.works](http://www.CareerProfessor.works)

